



COREEDUCATION
EVERY CHILD **MATTERS**

Marketing Coordinator – Vacancy

Core Education is a forward-thinking organisation dedicated to delivering high quality, innovative schooling solutions across South Africa. As we continue to expand and enhance our impact, **we are seeking** a dedicated and experienced **Marketing Coordinator** to join our **Royal Schools Starlight Academy** campus.

Title: Marketing Coordinator

Employment type: Full Time, on-site

Location: Grassy Park, Western Cape

About the Role

Coordinate and implement on-site marketing initiatives at the assigned school, supporting the Marketing Manager in executing marketing strategies, managing lead generation, coordinating content creation for social media to enhance school visibility, engagement, and manage the enrolment process from beginning to end (status 1 to 7).

Key Responsibilities

- Marketing Implementation & Support
- Content Coordination
- Lead Generation & Management
- Event Coordination
- Marketing and Communication
- Community Engagement
- Competitor Analysis
- Branding and Visual Identity
- Internal Communication
- Market research and Reporting
- Database and CRM Support
- Admissions and Administration

Required Skills & Competencies

- Excellent communication and interpersonal skills
 - Strong organisational and time management abilities
 - Content creation and coordination experience
 - Customer relationship management
 - Event planning and execution
 - Basic analytics and reporting skills
 - Adaptability and problem-solving abilities
 - Attention to detail and accuracy
 - Team collaboration and stakeholder management
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- Local market knowledge
- Creative thinking and innovation

Qualifications and experience

- Matric / Grade 12 or any post Matric qualification.
- Minimum three years' experience in marketing, customer service, or a related field.
- Experience in the education sector is preferred.
- Proficiency in digital marketing tools and content management.

Applications:

To apply, please **submit your CV** to Koogan at **Karchary@coreeducation.co.za** by **5 June 2025**.

Please note: Only shortlisted candidates will be contacted.

CORE Education makes appointments within the context of its transformation imperatives and aligns itself with the POPI Act